NAVSARI AGRICULTURAL UNIVERSITY

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OFFICE ORDER OF SENSITIZATION AND OUTREACH PROGRAMME

The Navsari Agricultural University (NAU), Navsari aims to create an integrated, university based entrepreneurial ecosystem to support innovations and ideas of young students. In this regard, University Startup Cell and Nodal Centre for SSIP 2.0 of NAU, Navsari are organizing a **FULL DAY Sensitization and Outreach Programme** titled ***"Innovating Agriculture: Startups and Entrepreneurship Opportunities by Cultivating Entrepreneurial Mindset"*** **under SSIP 2.0;** to sensitize the Diploma & UG students of Polytechnic in Agriculture and College of Agriculture-Waghai, NAU, Navsari on **October 10, 2025**. The Programme Schedule is mentioned below for information and necessary action of the concerned officials.

Convener	**Dr. Timur R. Ahlawat** *Chairman of University Startup Cell and Nodal Centre for SSIP 2.0* *Director of Research and Dean PG Studies, NAU, Navsari*		
Co-Conveners	**Dr. J. J. Pastagia** *University Advisor of SSIP 2.0 &* *Principal, AABMI, NAU, Navsari*	**Dr. Ajay P. Patel** *Principal,* *CoA-Waghai, NAU, Navsari*	**Dr. Mahaveer Choudhary** *Principal,* *PIA-Waghai, NAU, Navsari*
Programme Director	**Dr. Swati S. Sharma** *University Coordinator of SSIP 2.0 and Member Secretary University Startup Cell,* *Associate Professor in ABM, AABMI, NAU, Navsari*		
Programme Co-Directors	**Dr. Mehul G. Thakkar** *University Co-Coordinator of SSIP 2.0,* *Professor in HRM, AABMI, NAU, Navsari*	**Dr. Mahantappa S. Sankanur** *University Co-Coordinator of SSIP 2.0,* *Associate Professor (FBTI), CoF, NAU, Navsari*	
Programme Coordinators	**Dr. Amol Deshmukh** *University Startup Cell Member &* *Asst. Professor in Plant Pathology,* *CoA-Waghai, NAU, Navsari*	**Dr. Nitesh Jadav** *University Startup Cell Member &* *Asst. Professor in Horticulture,* *CoA-Waghai, NAU, Navsari*	

Programme Schedule

Inaugural Ceremony (9:30 to 10:00 am)		
10:00 am to 10:45am	**Dr. J. J. Pastagia** *University Advisor of SSIP 2.0 &* *Principal, AABMI, NAU, Navsari*	Entrepreneurship in Apiculture: Opportunities and Insights
10:45 am to 11:30 am	**Dr. Mehul G. Thakkar** *University Co-Coordinator of SSIP 2.0 &* *Professor in HRM, AABMI, NAU, Navsari*	Unlocking the Power of Soft Skills for Entrepreneurial Success
11:30 am to 12:15 pm	**Dr. Swati S. Sharma** *University Coordinator of SSIP 2.0,* *Member Secretary University Startup Cell,* *Asso. Professor in ABM, AABMI, NAU, Navsari*	Igniting Innovation in Agriculture: Pathways for Startup Success through Innovative Agri-Models
12:15 pm to 1:00 pm	**Dr. Mahantappa S. Sankanur** *University SSIP Co-Coordinator &* *Asso. Professor (FBTI), CoF, NAU, Navsari*	Agripreneurship: Government-Backed Pathways for Agri-Entrepreneurship and Startup Growth in India

Lunch Break (1:00 pm to 2:00 pm)		
2:00 pm to 2:45 pm	**Dr. Ajay P. Patel** *Principal,* *CoA-Waghai, NAU, Navsari*	Entrepreneurial Opportunities in Indian Organic Sector
2:45 pm to 3:30 pm	**Dr. Amol Deshmukh** *University Startup Cell Member &* *Asst. Professor in Plant Pathology,* *CoA-Waghai, NAU, Navsari*	Entrepreneurship Development through Mushroom Farming
3:30 pm to 4:30 pm	**Dr. Nitesh Jadav** *University Startup Cell Member &* *Asst. Professor in Horticulture,* *CoA-Waghai, NAU, Navsari*	Horticultural Opportunities for Entrepreneurship Development
Valedictory - 4:30 pm to 5:00 pm: Q & A, Feedback, Certificate Distribution		

This is for your kind information and further needful action.

With regards,

Director of Research & Dean PG Studies

CC to: 1) The Principal/Dean, CoA-Waghai, PIA-Waghai, AABMI-Navsari & CoF-Navsari, for information and further needful action

2) All Concerned Members of University Startup Cell & Nodal Centre for SSIP 2.0, NAU, Navsari for information and further needful action